

# CARLOS GERARD SHYMITZK

## Senior AI & Automation Consultant

### *Applied Artificial Intelligence for Business Systems*

Spain · Open to relocation

Remote · Hybrid · On-site

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## AREAS OF SPECIALIZATION

### Applied Artificial Intelligence & Automation

- Design and implementation of AI-driven and automation solutions for business processes and decision-making.
- Automation of marketing, sales, and operational workflows through platform and API integrations.
- Rapid prototyping and iterative development focused on measurable business outcomes.

### Data, Analytics & Growth

- Advanced web analytics and business-oriented data analysis.
- Definition of KPIs, dashboards, and reporting frameworks to optimize performance.
- Data-driven process optimization and continuous improvement.

### Systems, Development & Digital Architecture

- Advanced web development (WordPress – expert level) and technical optimization.
- Strong HTML and CSS skills with focus on performance and scalability.
- Systems integration, automation, and technical infrastructure design.

## PROFESSIONAL EXPERIENCE

### Senior AI & Automation Consultant

2023 – Present

*Independent projects and collaboration with companies*

- Design and implementation of applied artificial intelligence and automation solutions for business processes.
- Automation of marketing, sales, and operational workflows by integrating systems, data, and APIs.
- Technical and strategic advisory to companies on practical AI adoption, with focus on efficiency, scalability, and decision-making.

**Automation & Digital Systems Consultant**  
**2020 – 2023**

- Design of automation systems to optimize digital and business processes.
- Integration of platforms, data sources, and operational workflows for marketing and business environments.
- Data analysis and operational efficiency improvement through automation.

**SEO Manager**  
**2016 – 2023**

*SEOME · OPTIMISEM · External collaboration with marketing agencies*

- Leadership of technical SEO strategies and organic growth initiatives across multiple industries.
- Close collaboration with development, content, and marketing teams to improve technical performance and scalability.
- Data analysis, KPI tracking, and business-oriented reporting.

**EDUCATION**

- Python – Software Development · AEPI
- Data Analytics Foundations · Coursera
- Master’s Degree in Web Design · ESDIMA
- SEO & Digital Marketing Consultant · Aula CM
- UX & Web Design · ESDIMA

**LANGUAGES**

- Spanish: Native
- English: Professional working proficiency
- Italian: Basic
- Thai: Basic